

Unexpected and flattering success ushered in Herbert Bros. Big Furniture Sale which opened Wednesday and will continue for the remainder of the month.

Plenty of big bargains still on hand. Friday will be special day for Rugs and Floor Coverings. Early buyers will find a large and varied assortment from which to select.
This opportunity is presented when the home is in meed of new Rugs or Floor CQverings to make it refrestring and attractive for the indoor living this season.
The offerings are extraordinary and assure a saving.
New Stair Carpets, Congoleum "Gold Seal" Rugs and Art Squares, Axminster Tapestry, Wilton Rugs, Serviceable Grass Rugs, Inlaid-Printed and Felt Base Linoleums, Imitation Hard Wood Rug Filling àre specialized during our floor covering sale.
The conservative buyer will take advantage of this sale.

## HERBERT BROS.

## 1-3 Dill : 8-10-12 WaterSts.

| $.35 \mathrm{c} \cdot$ - LET'S GO <br> Cayuga County Fair at Moravia <br> SEPT. 30, OCT. 1, 2, 3 <br> $\$ 2,500$ in Grange Premiung- $\$ 1,200$ in Race Purses. <br> Wednesday - Schcol Day - Ford Auto Race - Tug-or-War butween Granges. <br> Thuraday - Three Logged Hace for Boys - Pacing Contest for Man Friday - Firemen's Day - Sack Race for Men - Walking Race for Big Midway. <br> Free Attractions. |  |
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## There Is No Food Like Grape-Nuts

Thesearisp, brown granules come to. you full of sweet health-building nourishment.
Alsh the grocer:
Theres a Reasan"



## ALWAYS ORIGINAL_-NEVER AN IMITATOR <br> Only Sensible People Should Read This

For Which I Thank You.
It is the little things in life that count and I have the capacity for taking pains with little things. The people at the factory where my goods are made know it-and respect it.
And my $\$ 25, \$ 30, \$ 35$ and $\$ 40$ suits and overcoats prove it.
The prices do not.
They should be $\$ 30, \$ 35, \$ 40$ and $\$ 50$.
You should take the trouble to investigate such claims. Mutual service brings mutual benefits - then coopera-tion-that's the point we're all striving for.
Don't take my word for these facts. Ask any one.
My reputation against your judgment
Don't wait. "Get Shieldsized."

## SHIELDS

1 Put the $V$ in Save
110 GENESEE ST'.
UPSTAIRS
ALWAYS ORIGINAL-NEVER AN IMITATOR


